

Sheron Wali Baat





A Brand & Communication Consultancy

Gurugram .Delhi .Mumbai .Kottayam .Paris

www.houseoflions.in

**A Communication & Brand Consultancy
Offering Integrated Creative, Digital &
PR solutions.**

WE ARE ...

BRANDING & POSITIONING

Logo, Brand Manual, Brand Positioning & PR

ACTIVATION & EVENT

Concept & Creative

STRATEGY & CONSULTING

Communication Strategy, GTM Plan,
Brand Strategy, Media Strategy & Image
Consulting

CREATIVE

Creative Strategy, 360 Degree Creative
Planning and Execution

SOCIAL MEDIA

Strategy, Planning, Creative,
Reporting & Analysis

DIGITAL

Performance & Influencer Marketing, SEO,
Media Planning, Blog, Content Marketing &
Media Planning



CREATIVITY

WRITING...

ON
IN

STORMING

IMAGINATION

DLINE

SUCCESS SAGA

Real estate

WHITELAND CORPORATION

Global Outlook, Indian Values



Edition 1, 2022

The
WHITELAND
WAVE

NAVDEEP JP SARDANA
THE DEEPER
YOU ARE
ROOTED,
THE HIGHER
YOU CAN
SOAR"

WHITELAND
Committed to Excellence

SUSTAINABILITY

Creating and nurturing our eco-system,
ensuring growth for all

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WHITELAND

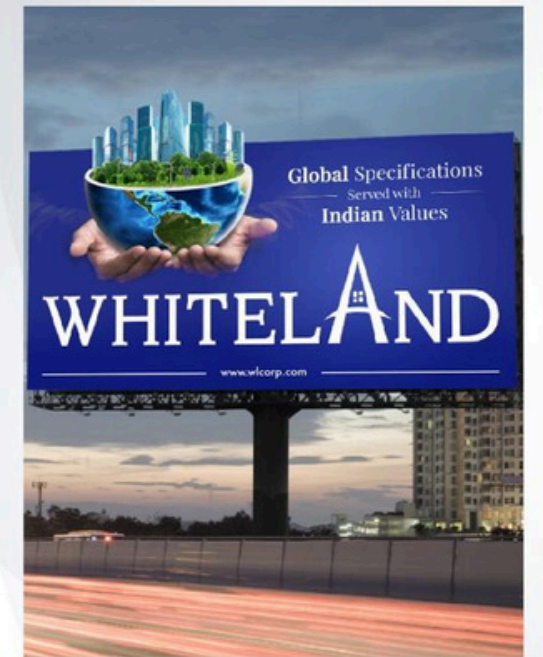
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Delhi

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- Dedicated green belts for outdoor play, yoga & meditation sessions
- Exclusively designed commercial arcade

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- Modular kitchen

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**Nestled amidst green,
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**FAMILY THAT PLAYS TOGETHER,
STAYS TOGETHER**

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Landscape design by Oracle Landscapes & world-renowned Chris Jones

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- Modular kitchen

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LIFE**

Luxury low-rise floors
Master Design Architecture By
Hafeez Contractor

@Sector 76, Gurugram

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Well-connected

Master design architecture by Hafeez Contractor

Landscape design by Oracle Landscapes & world-renowned Chris Jones

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Configurations

- 3 Bedrooms
- 3 Toilets
- Dedicated Terrace & Sunken Basement space for WFH
- Kids room,
- Lounge & gym zone
- State-of-the-art Clubhouse
- Exclusively designed commercial arcade

Still + 4 floors + Basement + Terrace

Strategically located on SPR with proximity to NH-8, Cloverleaf Flyover, Dwarka Expressway, with multiple existing access routes

Advantage Blissville

- Super efficient spacious internal layouts
- Breathtaking views overlooking the Aravali range
- Clubhouse offering holistic lifestyle amenities like Swimming pool, gymnasium, sports activity zones, banquet hall & restaurant
- Dedicated green belts for outdoor play, yoga & meditation sessions

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Applicable on First 200 units Only

Vastu compliant architecture

Dedicated green belts for outdoor play, yoga & meditation sessions

Unprecedented specifications & amenities including VHR air conditioning

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Whiteland Mavericks

Scenic Slovenia

11 May

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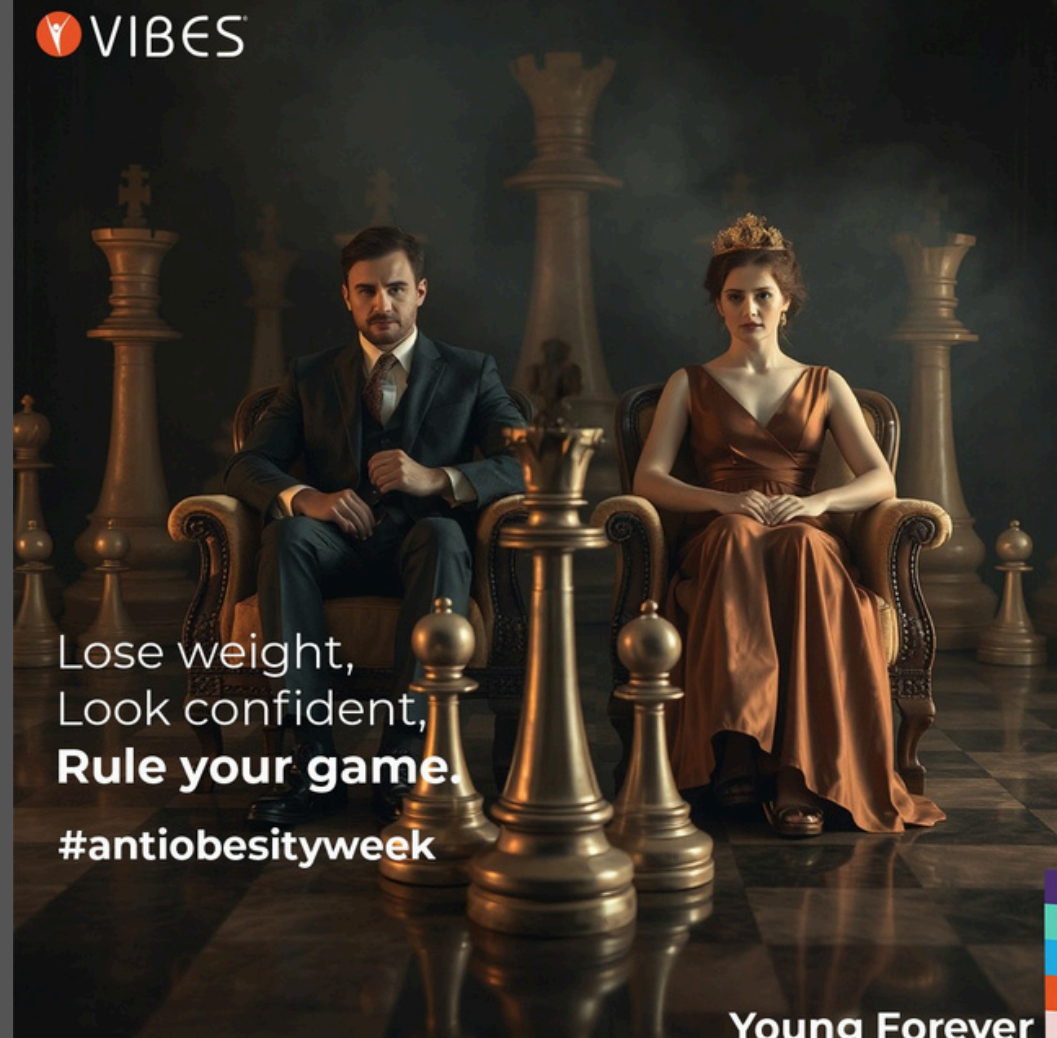


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Look confident,
Rule your game.

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BACK TO YOUR ROOTS



Man with a dream

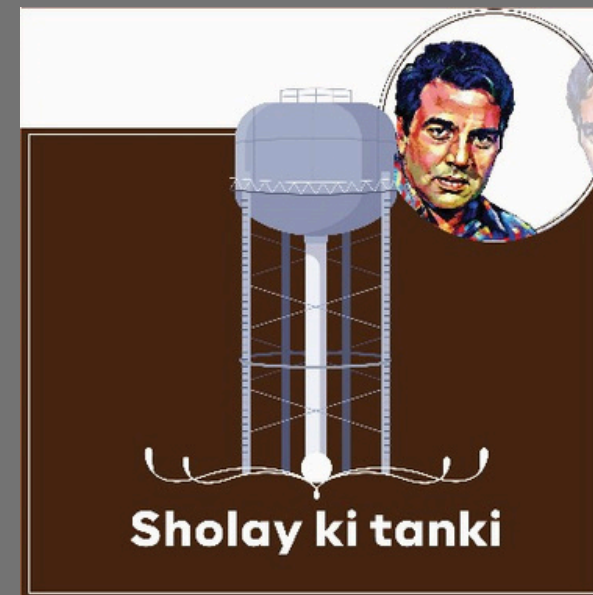
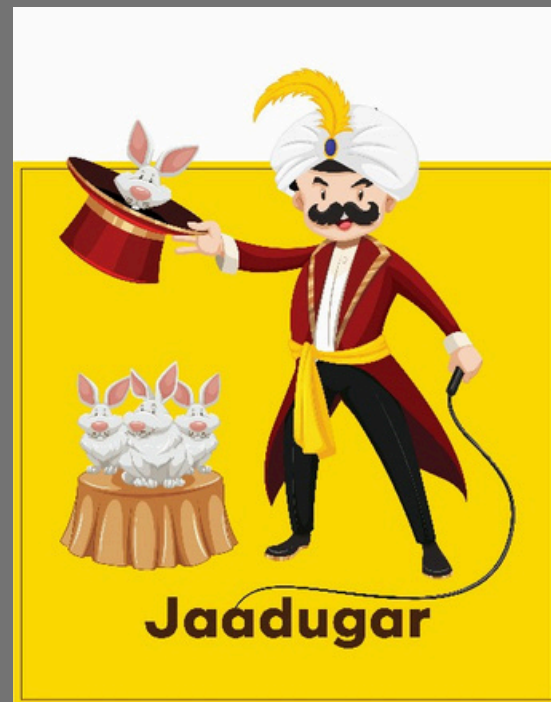
Mr. Govind Vaghani

Founder, Monteria village

A civil engineer by training, he ran a successful and flourishing real-estate company before being consumed by the desire to create something as spectacular as Monteria Village.



India's first **SUSTAINABLE Eco-Friendly** village retreat



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Bharosa Jeet Ka





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Pesh hai, Baxy Super King

Bade features ke saath

- Bada Loading Area: 6.5 x 4.5 feet
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In 6.5 ft deck size



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Baxy Swach

Safai Badi, Kamai Sahi

2.5 Cu.m



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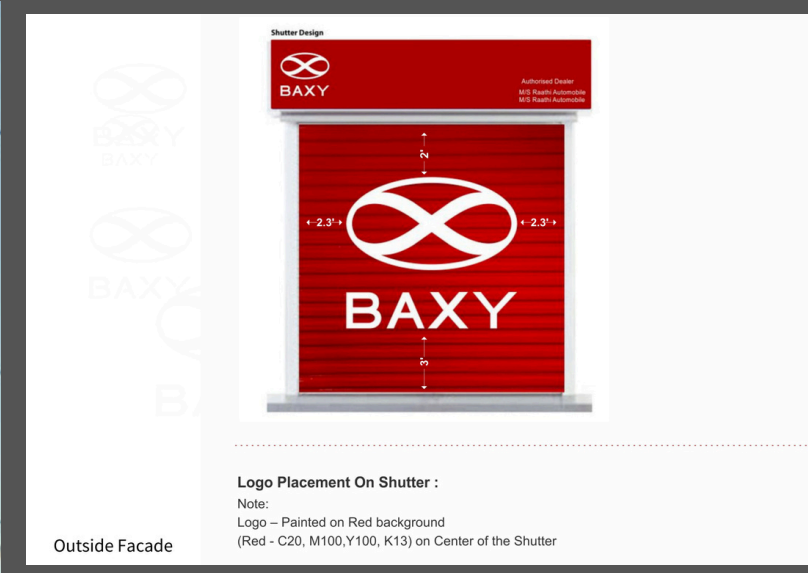
Happy Lohri



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Merry Christmas





M/s Rathi Motors Company
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Phone: 0124-234567890, 12345678
email: raathij@gmail.com

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SANJAY CHOWTALA
Showroom Manager
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sanjay.c@gmail.com

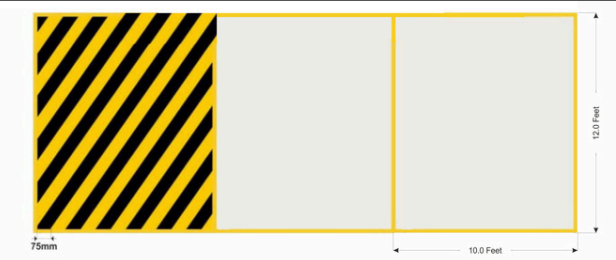
M/s Raathi Automobile
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Gurgaon- Haryana, 122002, INDIA
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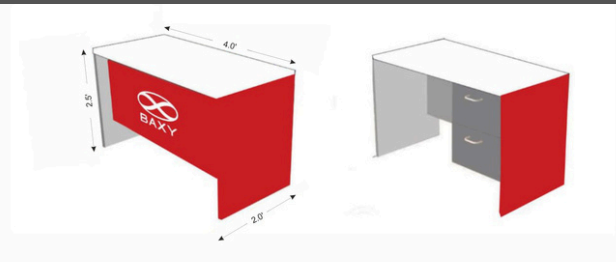
BAXY logo font Source Sans Pro

- Minimum Size Of The Logo Width - 30MM
- Paper Size - A5 Width - 30MM
- Paper Size - A4 Width - 45MM
- Paper Size - A3 Width - 75MM

Logo Proportions:
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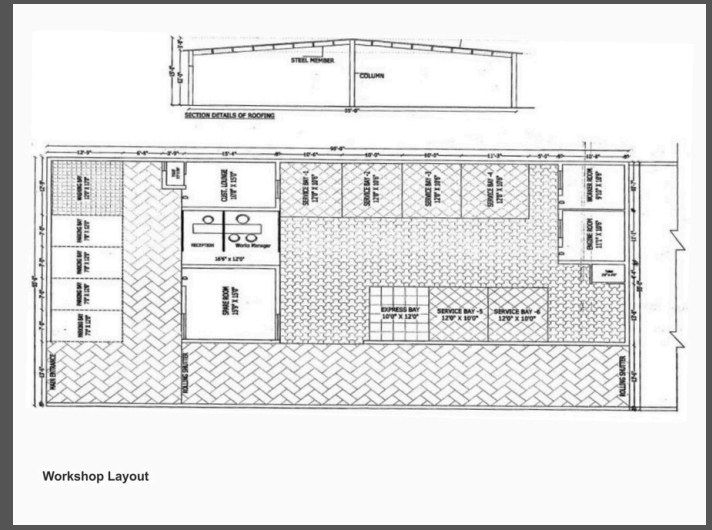
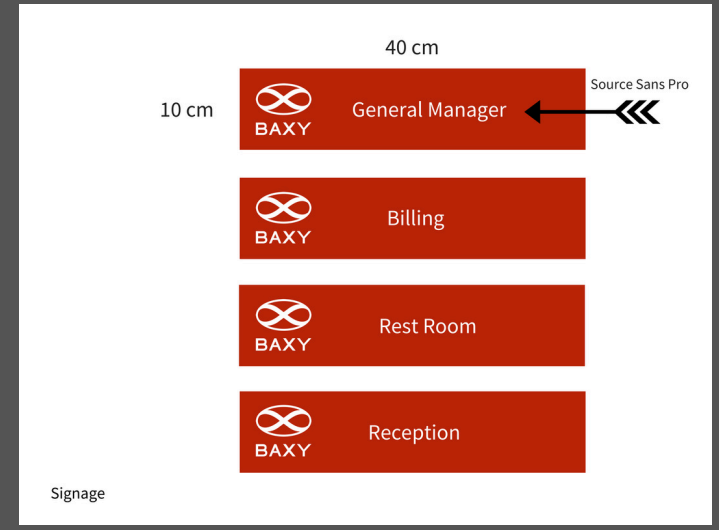
Workshop Floor Bay Marking 12 X 10
Process - To be done locally by the dealer as per the above mentioned specification



Sales Table :
Table To be done locally by the dealer as per the above mentioned specification
Logo sticker - 25(H) X 25(W) cm

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Colour

Number of Items

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Item Condition

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I have been using the product
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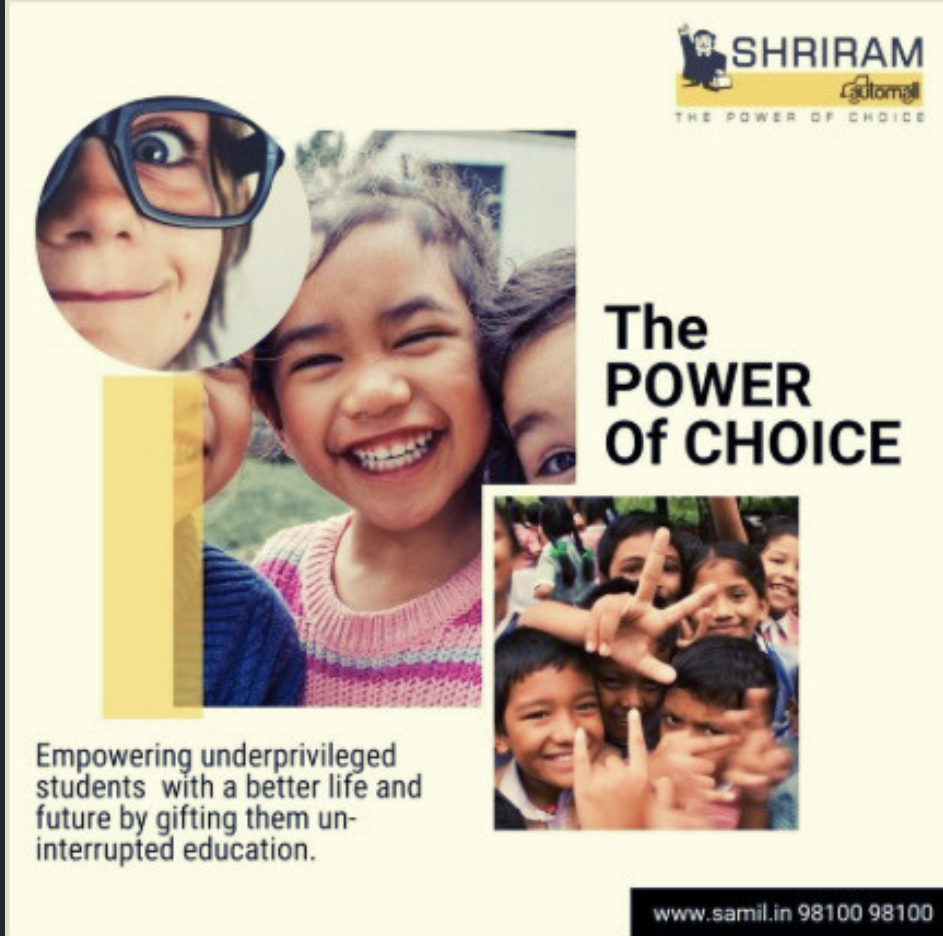
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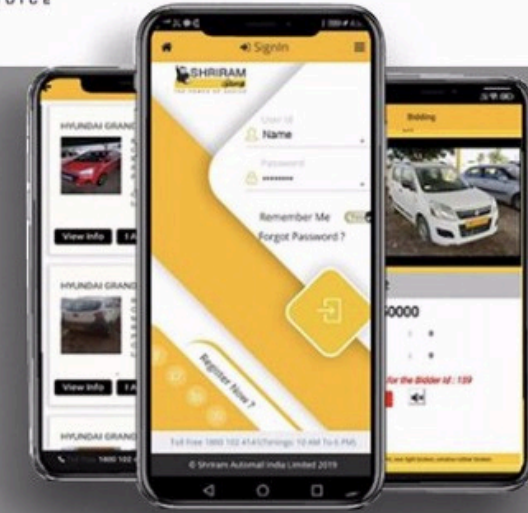
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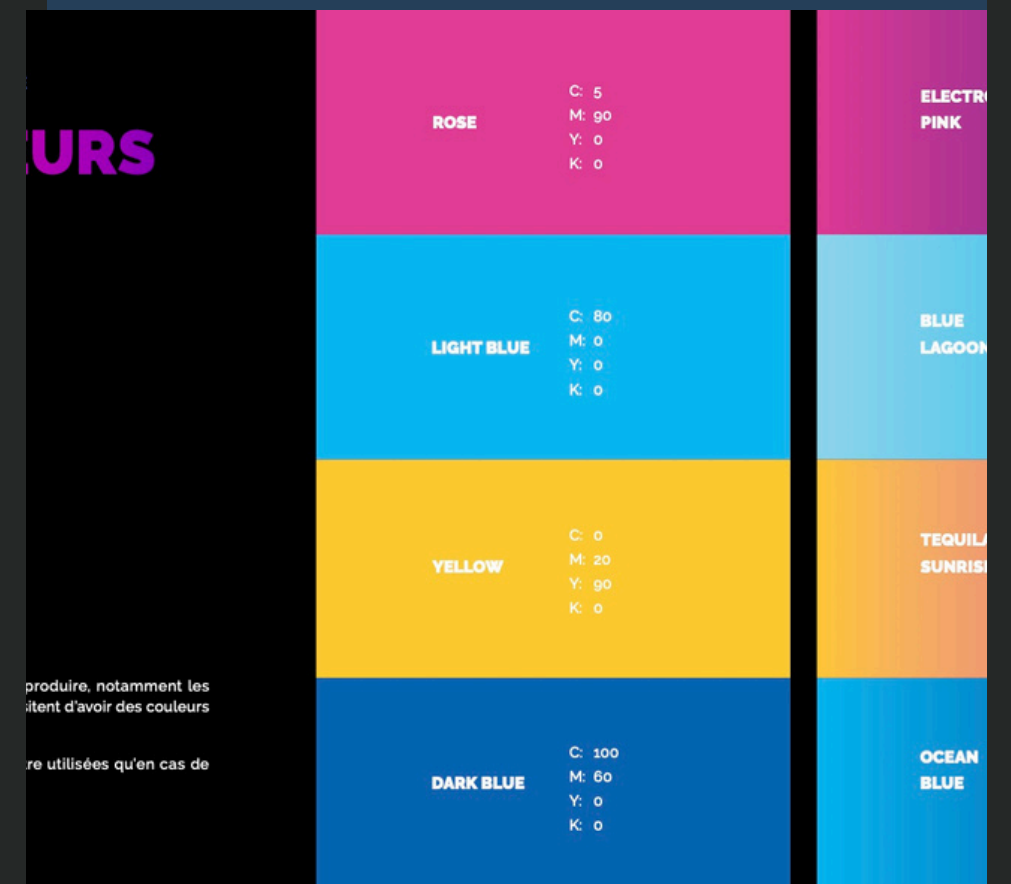


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COULEURS PRINT

ROSE
C: 5
M: 90
Y: 0
K: 0

LIGHT BLUE
C: 80
M: 0
Y: 0
K: 0

YELLOW
C: 0
M: 20
Y: 90
K: 0

DARK BLUE
C: 100
M: 60
Y: 0
K: 0

ELECTRO PINK
C: 5 C: 85
M: 90 M: 100
Y: 0 Y: 0
K: 0 K: 0

BLUE LAGOON
C: 40 C: 80
M: 0 M: 0
Y: 5 Y: 0
K: 0 K: 0

TEQUILA SUNRISE
C: 0 C: 5
M: 20 M: 90
Y: 90 Y: 0
K: 0 K: 0

OCEAN BLUE
C: 80 C: 100
M: 0 M: 80
Y: 0 Y: 0
K: 0 K: 0

COULEURS PRINT
Les différents éléments à produire, notamment les objets publicitaires nécessitent d'avoir des couleurs dites print.

Ces couleurs ne doivent être utilisées qu'en cas de nécessité.

LOGO ELEMENTS



FIG. 1 FORMS
The squares used for the logo are separable and reclining. Used with the gradients, they are the basic toolbox needed to develop different pictograms.



FIG. 2 DESIGN
The design of the pictograms is free depending on whether it fits into a 5 by 5 square given by a unit of "x".

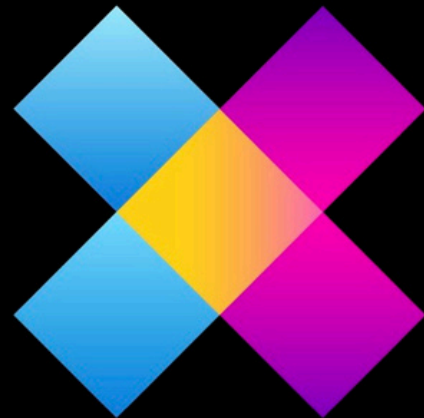


FIG. 3 USE
The use of pictograms must remain extremely moderate so as not to encroach on the logo itself.

PHOTOGRAPHY: TOP DOWN VIEW

This is supported by the use of top down views images to express the greatness and the internal aspect of Sopra Banking Software.



PHOTOGRAPHY: HUMANS

At Sopra Banking Software, humans come first. Within our photo selection we put the individual in all its facets first.



WEB TYPOGRAPHY

Aa

WEB FONT
Baton turbo is a winsome and trendy sans serif font. Her design brings clarity and enthusiasm to the brand. It further underlines a certain fiery and gives to our brand a real optimism. This elegant sans-serif typeface family intended for a state-of-the-art look, without losing focus on the letters.

BATON TURBO REGULAR
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890
?!"'(%)[#]{}&|<

BATON TURBO MEDIUM
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890
?!"'(%)[#]{}&|<

BATON TURBO BOLD
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890
?!"'(%)[#]{}&|<

BATON TURBO HEAVY
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890
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Surrender
to Sin

#InfinitePossibilities

#InfinitePossibilities



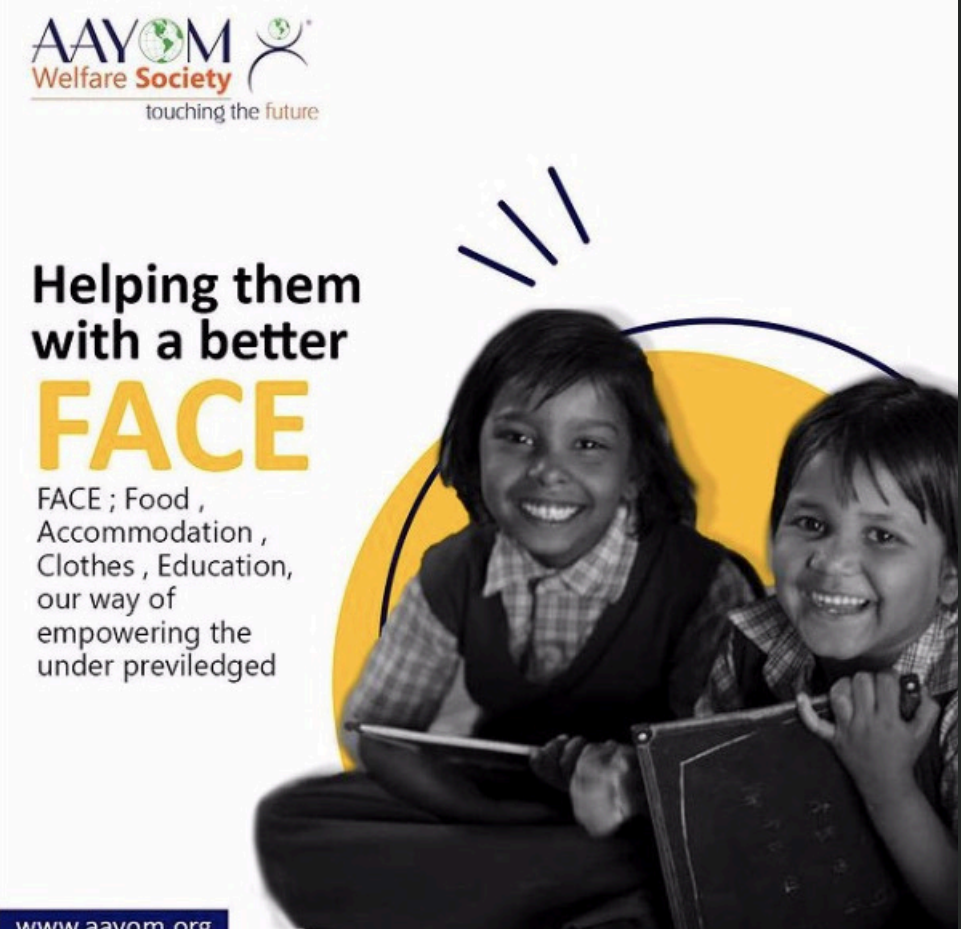
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to Sizzle

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A round of applause

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Dhruv Verma
Founder & CEO, Thriwe

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A-Z of Nutrition

Ff

For Fats



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Dining table FOR MILLIONS

Time to change this



Clothes FOR MILLIONS

Time to change this



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Change his world
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